

CONTEST RULES AND REGULATIONS



INTERNATIONAL STARTUPS ACCELERATION PROGRAM

1. Description of the contest

Under the responsibility of the Foundation of the University of Lyon, **BigBooster** organizes a startups acceleration contest.

BigBooster is the first international nonprofit acceleration program organized between Boston, Massachusetts- USA and Lyon, Auvergne-Rhône-Alpes - France. The goal is to become the largest European competition of startups with international outreach especially across the Europe-Middle East-Africa zone.

All selected startups will be evaluated by judges and benefit from support from mentors and experts, these three roles hereafter referred to as “**Boosters**”, to work on their business model with a comprehensive approach, preparation of pitches for France and the United States markets, etc. and also benefit from contacts with decision-makers (corporations, investors, serial entrepreneurs). The 3 winners of the competition may be entitled to receive dedicated awards.

2. Eligibility

Startups and projects, irrespective of nationality, represented by a physical person hereby referred to as “**Applicant**”, can apply to BigBooster. The Applicant must be more than 18 years old as of the date of entry.

The key requirements are an innovative solution with **POC or a prototype/demo, and an international ambition.**

It is not necessary that the startup is created/registered or that the project is incorporated to take part in the BigBooster program.

To apply Applicants have to belong to one of the following fields :

- **Bio & Health** (Life Sciences, Health, Biotech, Medtech, e-Health)
- **Informative Tech** (High Tech, Hardware, Robotics & IoT, Education Tech & Entertainment, B2C or B2B solutions, Big data enabling Solutions, Smart Factory)
- **Global Impact** (Cleantech (Energy, Air, Water), Design Environment, Social Impact Transport & Mobility, Smart Cities, Material & processes, ...)

3. How to Apply

The application language is in English only. Applicants must set up a personal account using the online form provided on <http://www.bigbooster.org>. Once a personal account is set up and submitted, the Applicants will receive an e-mail including a link which will provide access to the application file. The Applicant must fill out all mandatory areas included in the application file.

Applications that are not complete or do not adhere to the rules or specifications may be disqualified at the sole discretion of BigBooster. Applicants should enter only once and must fill in the information requested. They must not use multiple email addresses, identities or devices in an attempt to circumvent the rules. If fraudulent methods or other attempts to circumvent the rules are used, submission may be declared ineligible at the sole discretion of BigBooster.

Startups can submit an application online between April 14 and September 26 2016.

The list of a maximum of 100 startups selected to the booster camp in Lyon will be announced on October 10th 2016.

4. Evaluation process and selection criteria

The contest will run in 3 rounds. During the first round up to 100 startups will be selected to take part in a booster camp – an intensive preparation session - in Lyon from November 8 to November 10 2016. At the end of the booster camp in Lyon 20 finalists will be selected. These 20 finalists will attend a second booster camp early 2017, taking place in Boston. The 3 top startups will be chosen after the finals which will take place in Lyon in April 2017 during the Biovision forum .

The calendar:

- Deadline to submit application by the startups: **September 26**
- Announcement of 100 selected startups: **October 10**
- Booster camp Lyon – Announcement of 20 finalists: **November 8 – 10**
- Booster camp Boston: **February 2017**
- Announcement of 3 winners: **April 2017**

The applications will be reviewed by judges (Boosters), a highly qualified independent selection committee. Each selection committee member will review approximately 10 applications. Each application will be reviewed by 3 different selection committee members. The evaluation is based on the 5 following criteria (10 points each max):

- Societal Benefit
- Market Attractiveness
- Business proposition innovation level (technology, products &/or services)
- Competitive positioning
- Overall quality of the application

The decision of the committee members is final and binding.

5. Participation Fees

Only the Applicants selected to participate in the booster camp in Lyon will have to pay the participation fees. No fees are required to submit an application.

The participation fees for the Lyon Booster camp are:

300€ per attendee per startup. Accommodation is included for those who come outside of the Lyon area. Transportation to and from Lyon is at the Applicant's expense.

No fees will be required for the Top 20 startups eligible for participating in the Boston Booster camp. Our objective is that solely the accommodation will be at the Applicant's expense.

6. Confidentiality

- a. The Applicant agrees not to disclose directly or indirectly any document relating to the BigBooster contest, as well as all information relating to BigBooster and the other contestants and whose confidential nature is easily identifiable by the Applicant (hereinafter referred to as "Information"). Moreover the Applicant agrees not to make use of the said documents or Information for other purposes than assessing the appropriateness of entering into the BigBooster selection process. Similarly, BigBooster agrees not to disclose directly or indirectly any confidential documents and information related to the Applicant and uploaded by the latter without explicit prior permission, except :
 - i. That which the Applicant will fill out specifically for the creation of an executive summary,
 - ii. The information shared with the Boosters for the purpose of supporting, judging and evaluating the Applicant. *Please note that the Boosters will sign a separate non disclosure agreement regarding all information received through BigBooster before accessing any information.*
 - iii. The applicant's information shared with EDF Pulse RAA, when relevant, and upon the express prior approval of the Applicant.
- b. The commitment set forth in Section a. here above does not apply to documents and information regarding which the Applicant and/or BigBooster is able to prove that:
 - i. it was in the public domain or open to the public at the time it was transmitted to the Applicant by BigBooster and/or to BigBooster by the Applicant, or
 - ii. it later fell into the public domain or became open to the public for reasons other than an action or omission attributable to the Applicant and/or to BigBooster, or
 - iii. it was already in the Applicant's possession and/or BigBooster's possession, without any limitation regarding its disclosure at the time it was transmitted to the Applicant by BigBooster and/or to

BigBooster by the Applicant, provided that such prior possession is supported by a written evidence, or

- iv. it was obtained by any of the two parties in good faith and without any commitment relating to confidentiality from a third party entitled to disclose it.
- c. It is understood between the two parties that no license of any kind under any know-how, designs, patents or other industrial or intellectual property rights is hereunder granted to the Applicant expressly, by implication or otherwise. The signing of this Agreement and any exchange of confidential information do not imply any commitment of any Party to conclude a collaboration agreement or any other agreement.
- d. The Applicant and BigBooster guarantees that their employees and assistants, or the companies they control or which control them or which belong to the same group, as well as their own employees and assistants will also comply with the terms of this Agreement.
- e. This Agreement shall be governed by and interpreted in accordance with the laws of France. All disputes and differences arising between the parties in connection with this Agreement shall be settled in France, the place of jurisdiction being Lyon.

7. Update to the general terms and conditions of use

BigBooster reserves the right to modify and update these Contest Terms and Regulations at any time. BigBooster will endeavour to notify the participants of such modifications. Participants are bound by these modifications and updates and must therefore regularly check this area to verify the Contest Terms and Regulations currently in effect.

8. Responsibility

BigBooster declines any liability if the contest is canceled, postponed or modified due to unforeseen circumstances. It is strongly recommended to send in your application at the earliest possible. In case of slow internet connection, server problems or other events independent from the organiser's will, some applications may not be submitted before the application deadline.

9. Agreement to Rules

By applying and clicking on the 'I have read the contest rules and regulations and agree to accept them fully and unconditionally', the Applicant agrees to be fully and unconditionally bound by the Rules in this document, and to represent and warrant that it meets the eligibility requirements set forth herein. In addition, the Applicant agrees to accept the decisions of BigBooster, as final and binding as it relates to the content.